

Why Choose Elite Image®

# KNOW THE FACTS!

Third-party tests by Buyers Laboratory (BLI) prove that Elite Image print cartridges manufactured by CIG are as reliable as the OEM\*

**DID YOU KNOW?**

Elite Image cartridges manufactured by CIG are on par with the quality and reliability of the OEM equivalent!

By buying Elite Image remanufactured printer cartridges, you can save up to 30%!



## STOP BELIEVING THE OEM HYPE

Buyers Laboratory (BLI) tests show Elite Image cartridges manufactured by CIG are a true alternative to the OEM.

Buyers Laboratory (BLI), a leading global independent office equipment test lab and business consumer advocate, evaluated the page yield, image quality, and reliability performance of CIG toner cartridges and compared it to the performance of OEM cartridges. The results were groundbreaking.

### REMANUFACTURED IMAGING SUPPLIES DO NOT PERFORM AS WELL AS THE NATIONAL BRAND.

**FALSE** – On all three OEM printers, the CIG cartridge test results measured up favorably with the OEM brand in terms of reliability, image quality, and pages produced. In fact, 53 out of 54 toners tested actually exceeded the page yield rating from the OEM.

### USING A REMANUFACTURED CARTRIDGE WILL VOID MY PRINTER WARRANTY.

**FALSE** – While we understand that consumers need to be vigilant about the quality of products purchased in part due to inferior clones on the market, a printer manufacturer can't legally control what brand of cartridges you chose to use in the machine you buy or let it impact your machine's warranty. As proven in this third-party test, Elite Image replacement cartridges manufactured by CIG perform just as well as the original cartridges.

### THE COST SAVINGS OF REMANUFACTURED OVER OEM CARTRIDGES IS NOT SIGNIFICANT.

**FALSE** – On average, Elite Image remanufactured printer cartridges can save consumers and businesses up to 30% over the OEM. Depending on printer environment and usage, this savings can grow exponentially for businesses and consumers with high print volumes. Some people will argue that damage to your printer from using remanufactured cartridges outweighs the purchase cost savings; however, this study shows that Elite Image cartridges manufactured by CIG perform just as well as the original with no out of box failures, minimizing risk and maximizing consumer savings.

### MANY PRINTER MANUFACTURERS SELL YOU THE PRINTER AT COST TO PROFIT FROM THE CONSUMABLE SUPPLIES YOU WILL PURCHASE.

**TRUE** – Why do OEM cartridges cost almost as much as purchasing the printer itself? It's the razor-and-blades pricing strategy. Consumers get the printer for a discount and then pay more for the cartridges that they are inevitably going to have to buy to use the printer.



SCAN QR CODE TO VIEW VIDEO

## WHY PAY MORE WHEN YOU CAN GET COMPARABLE QUALITY AND RELIABILITY FOR 30% LESS?

You Have A Choice – Choose Elite Image®  
[www.eliteimagesupplies.com](http://www.eliteimagesupplies.com)

